

Liquidity is a per-name property

LIQUIDITY TIER

The band a name trades in: from megacaps turning over more in a day than small companies are worth, down to listed names that trade by appointment. Tiers differ in spread, depth, and how much any order moves the price - so two shares on the same exchange can be, practically, different markets wearing one word.

Every prior track dealt in a handful of instruments, each deeply liquid. Equities is thousands of names on one exchange, and the single word 'shares' spans a liquidity range of roughly a hundredfold. This lesson installs the tiers.

The range, honestly

Megacaps: spreads of a few hundredths of a percent, depth that absorbs retail size without noticing, continuous genuine two-way flow. The earlier tracks' liquidity assumptions hold. Mid-caps: spreads of tenths of a percent, depth that notices size; fine for most retail purposes, priced accordingly. Small and micro-caps: spreads of whole percents, books that are sometimes one market maker's obligation, and days where a name simply does not trade. The earlier tracks' assumptions fail entirely.

What the tier decides before anything else does

The spread is a round-trip cost paid at entry, so a 3% small-cap spread means the position starts 3% down - a hurdle module 3 prices and module 6 must clear. Depth decides whether your size is invisible or is the day's event. And the tier moves with stress: small-name spreads gap wider exactly when holders want out, which is module 4's single-name risk wearing its execution clothes. The habit: check the spread and typical volume before caring about a name's chart - the tier is the first fact about any stock, because it prices every other fact.

The index shadow

Tiers also decide how much of lesson 3's flow a name receives. Index membership brings the obligated buyers and the closing-auction depth; falling out of an index removes them. The same company can occupy different tiers in different years purely through membership - a preview of module 8's index-effect material, and one more way liquidity is a property of the name-as-listed, not the business underneath.

Check your understanding

1. Why are two names on the same exchange 'different markets wearing one word'?

- a. Exchanges apply different rules by company size
- b. Liquidity is per name: spreads, depth and price impact can differ a hundredfold, so the same order is invisible in one and the day's event in the other
- c. Settlement cycles differ by tier

Answer: b. The venue is shared; the market in each name is its own. The tier prices execution, sizing and honesty of the chart - which is why it is the first fact to check about any stock.

2. When do small-cap spreads widen most?

- a. At the open, like all spreads
- b. Exactly when holders want out - stress widens thin books most, so the exit is dearest when it is most wanted
- c. During index rebalances

Answer: b. Thin liquidity is procyclical: the quoted spread in calm times understates the exit cost in bad ones. Module 4 counts this as part of single-name risk, not as bad luck.